

# Marriage & Family Therapists



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**Total Universe: 62,272**

**Base Rate: \$95.00/M**

## Description Summary

Relationships can be hard work, and the jobs of these professionals should not be taken for granted. Between husbands, wives, children, stepparents, aunts, uncles, you name it, there will always be families that need outside help to resolve or work on their issues. Marriage & family therapists give hope, resolution, and communication to many families and couples. Reaching these professionals carries a huge value, as they are eligible for offers within the mental health field, as well as in other aspects of their lives. Reach these highly responsive therapists and enhance your direct marketing strategy. This data is updated monthly for accuracy, and includes postal, telephone, and email information.

## How Our Data Is Compiled

Our Marriage & Family Therapists Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Marriage and family therapists observe how people interact within units, evaluate and resolve relationship problems, diagnose and treat psychological disorders within a family context, and much more.
- Most states require that marriage and family therapists complete two years of post-graduate supervised work, totaling between 2,000 and 4,000 hours of clinical experience

## Recommended Usage

This database is recommended for many types of offers and promotions, such as publications, furniture, office supplies, electronics, insurance, medical journals, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Degree Earned  
Hobbies & Interests

Occupation  
Marital Status  
Presence of Children

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$325.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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